



Program Ad for *Jazz For Peace Fundraiser* May 14, 2011
 ArtServe, 1350 E. Sunrise Blvd., Fort Lauderdale, FL

ADVERTISEMENT INSERTION COMMITMENT

All contributions are tax-deductible
 # Printed: 500 - 1,000 depending on ad submissions

Name:					
Company:					
Address:					
City:		State:		Zip:	
Phone:		Fax:		Email:	
My Payment will be by: (Circle One)			Check	Visa	Mastercard
			Discover	Amex	
Credit Card #			Expiration Date:		
___ - Back Page Ad \$300			___ - Back Inside Page Ad - \$250		
___ - Full-Page Ad \$200			___ - Half-Page Ad - \$150		
___ - Quarter-Page Ad \$75			___ - Business Card Ad \$50		
___ - 10 Tickets - \$300 (Savings of \$50)			___ - Vendor Table: \$90 (by May 1 st)		

Print Deadline for Program Ad - May 1, 2011

Ads must be in Black & White - PDF or JPEG format & a minimum of 1200 DPI.

PAYMENTS shall be made payable to: **WOMEN IN JAZZ SOUTH FLORIDA, INC.** a 501(c)(3) non-profit, educational organization that promotes women musicians, globally, through events, concerts, performances, clinics, lectures, workshops, articles, interviews, newsletters, courses, contacts, research, history, archives, websites, film, audio and video recording, and recognition.

Please fax signed commitment form to: **ATTN: Joan Cartwright - 954-484-9102 fax**

Email to divajc47@yahoo.com | 954-740-3398 Phone | www.wijsf.org

Mail to: WIJSF, INC., 2801 S. Oakland Forest Drive #103, Oakland Park, FL 33309

WOMEN IN JAZZ SOUTH FLORIDA, INC.

Tax-deductible Ad in Program for JAZZ FOR PEACE Benefit Concert on May 14, 2011 at ArtServe – Printing 500-1000 depending on ads

Advertising Deadline: May 1, 2011

ADVERTISING RATES - Black & White

Back Page \$300 plus 2 comp tickets

Back Inside Page \$250 plus 2 comp tickets

Full Page \$200

1/2 Page \$150

1/4 Page \$75

Business Card Ad: \$50

Basic Listing: \$25

Vendor Table: \$90 (by May 1st)

Color Rates: 4/color - add \$100; 2/c color - add \$150

Post Card Insert: \$300 Including printing

MECHANICAL REQUIREMENTS

A. All sizes are indicated in inches.

B. Trim Size 4.125 x 7.875

Full Page (no bleed) 4.625 x 7.375

Full Page (with bleed) 4.375 x 7.125

One-Half Page (vertical). 2.65 x 4.5

One-Half Page (horizontal) 3.95 x 2.5

One-Quarter Page (vertical) 3.23 x 2